

Europe Advertise System *User Guide*

This system is for the usage of the following groups of people:

- 1- All people wanting to advertise their goods/website on different sites on the internet.
- 2- All people wanting to advertise their goods/website on different television stations.
- 3- All people wanting to advertise their goods/website in newspapers/magazines in different countries.
- 4- All people wanting to advertise their goods/website on radios in different countries.
- 5- All website owners wanting to add advertisements of people/goods/websites on their website and earn money in this way.
- 6- All directors of television/radio/newspapers/magazines whom want to add advertisements of people/goods/websites in their stations or papers and earn money in this way.
- 7- The Europe Advertise system is an Eastern European system; thus does not follow any sanctions against any countries, allowing all users in every country to use it.

All people, companies, websites whom are part of the categories above, need to first register in the link. Carefully enter your personal/company details correctly, as for the use of some of the system services, we may need to contact you by phone, email or post.

After registration and receiving your username and password, you may enter the system and use the following services. These services are divided into 2 categories:

Category one: People who would like to give advertisements:

- 1- You can give advertisements to their preferred websites. The way of advertising can be different in we websites. Some websites will receive payments from you for the amount of views of your website/goods. Some website will receive payments from you for the length of viewing advertisements on their websites. Some websites will receive payments from you per clicks which direct to your website.
- 2- You may send your advertisements to newspapers, magazines, and radio/television stations. Usually the acceptance of the advertisements from newspapers and television/radio stations is related to their policies and the Europe Advertise system will hold talks on behalf of you. In the condition of their acceptance, the amount of payment will be defined by the acceptance of both parties. Until now it is only possible to advertise on around 100 Televisions stations, 40 radio station, and 200 reliable newspapers in the world. By joining the Europe Advertise system, you are able to advertise on those stations and newspapers.

- 3- Sending advertisements to internet websites for newspapers, television stations, radio stations and magazines. Normally popular television/radio have a lower cost of acceptance for putting your advertisements on their websites. For example, broadcasting a 20 second advertisement of CNN television station, if agreed on by the station directors, would cost between seventy thousand to seven hundred thousand dollars, when it is possible to broadcast this clip for four hundred thousand times on their internet website.

Category two: People wanting to receive advertisements:

- 1- Managers and directors of internet websites after registration, are able to enter the website introduction system and introduce their website. In this section you are able to choose the type, language and even the shape of the tables which you want to be shown on your website. You are also able to suggest the tariff and amount of payment and after the investigation of your website will be agreed on. Pre-hand, the tariff per amount of clicks from your website to the costumers' website with the same amount with other websites is set. After that you will receive two codes for each of your websites.

The first is the EA Code. This is the code of a logo from Europe Advertise which has a specific link for your website in it. This means that by putting this code in different pages on your website, any person wanting to add their advertisements on your website will click on it. This will lead them to a specific page for advertisement on your website on our system. The system will then show the costumer the terms and conditions for advertisements on your website. If they want to advertise on your website, they will be directed to the Europe Advertise system and their advertisement will be reviewed, and the cost will be calculated and received. This advertisement, automatically and without the need of any specific work from you, will be shown on your website.

The second is the AD Code. This code will be placed in the home page and/or any page which you would like to put advertisements on your website. From this code, the Europe Advertise system will automatically put advertisements on your website and from the previous negotiations, the payment will be sent to the website owner's account. Naturally, the more space and pages that you place this code on, the more income you will earn from advertisements.

- 2- Directors and owners of radio stations which are not included in our list can click on 'Add My Radio' and choose the type and work of this station, and apply for being apart of our system. This application will be reviewed and by the pay office, negotiations will start with them.

- 3- Directors and owners of television stations which are not included in our list can click on 'Add My Television' and choose the type and work of this station, and apply for being apart of our system. This application will be reviewed and by the pay office, negotiations will start with them.
- 4- Directors and owners of newspapers which are not included in our list can click on 'Add My Newspaper' and choose the type and work of this station, and apply for being apart of our system. This application will be reviewed and by the pay office, negotiations will start with them.
- 5- Directors and owners of radio stations which are not included in our list can click on 'Add My Radio' and choose the type and work of this station, and apply for being a part of our system. This application will be reviewed and by the pay office, negotiations will start with them.

www.europeadvertise.com